

DEAR GDP, IT'S TIME FOR A KICK TO YOUR BACKSIDE.

Growth is good. Growth that works for everybody is better. A stronger economy means a bigger pool of resources to tackle whatever infrastructure, environmental, health and safety challenges that come our way. When we look for “Made Right Here” on the things we buy, we’re making a decision to take care of one another right here. When we encourage domestic manufacturing, we’re encouraging opportunity here at home. Let’s move that up the agenda. Let’s insist on the “D” in GDP. Let’s make it here.

DEAR PORTFOLIO MANAGER, LET'S TALK DIVIDENDS.

**Let's all profit—all of us.
Let's invest in the companies
that build community, create
opportunity and restore pride;
that make local economies
more vibrant; that reduce
supply chain risk and make us
all more self-sufficient. Let's
profit most when the family
down the street profits too.
Let's make it here.
Let's take a long market
position on companies
committed to bringing back
domestic manufacturing.**

DEAR WALL STREET, LET'S MAKE MONEY ON MAIN STREET.

Let's give domestic manufacturing a boost. Let's invest in the businesses that build community, that create opportunity and restore pride. Let's bring back jobs and create new ones that make local economies more vibrant, that boost morale and reinvigorate imaginations, that shorten supply chains and make us more self-sufficient. Let's all profit. Let's take a long market position on companies committed to clean, safe, profitable domestic manufacturing. Let's make it here.