

LE MAKERS LEAGUE

Zekelman Industries has seen the community-building power of domestic manufacturing firsthand and sponsored a nationwide "Make It Here" campaign in 2020. We ran print, digital and radio ads in publications local to our facilities and in leading business publications like Forbes, USA Today and Entrepreneur magazine. The campaign encouraged business leaders to bring back manufacturing to the USA, urged buyers to buy domestic and forge more intentional partnerships, and implored policymakers to act.

The response was humbling. Dozens of organizations across a variety of industries reached out in support of our call to action. As a result, we're evolving the campaign into a nationwide initiative in 2021. While continuing to promote general awareness of the importance of domestic manufacturing, we have launched a new referral website that makes it easier to research, purchase and sell domestically.

This website features companies of all sizes that manufacture products in the USA. It is a resource for consumers and businesses to easily find companies that are making a difference by Making It Here. Our goal is to increase demand for domestic products and rebuild the manufacturing base in the United States so that we can strengthen local economies and communities.

www.wemakeithere.com



1969 founded 4 U.S. locations 815 employees 1.29M sq. ft. 690,000 tons of steel products produced per year

Atlas Tube

1971 founded4 U.S. locations510 employees1.9M sq. ft.1.05M tons of steel products produced per year



1946 founded1 U.S. location92 employees88,835 sq. ft.16,000 tons of steel products produced per year